



REACH

- 1 MILLION County Residents via media and billboards
- 6,388 youth in tobacco presentations and alternative activities
- 4,320 adults in tobacco presentations and alternative activities

IN-KIND

Received more than \$225,000 in in-kind donations including media, billboards, donated space, shirts and passes..



BUTT HUNTS

Nueces Youth Against Tobacco (NYAT) have conducted 32 butt-hunts and collected over 10,000 Cigarette Butts

EDUCATION

TPCC Educated more than 9,300 youth & adults through Curriculum, Health Fairs, and Public Events..



VOLUNTEER

- 73 Community partners
- 15 NYAT members
- 70 Volunteers
- Helped advance the TPCC Mission for a total of 1,304 volunteer hours..